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Policy

A new greener era of the EU trade policy (?) 欧盟贸易政策的绿色新时代

Institute for European Environmental Policy (IEEP)

Marianne Kettunen

Online event: The EU and China as Global Trendsetters in Sustainable Trade and Finance

24 November 2020



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#GreenTrade4GreenRecovery

Content

1) Political context: EU Green Deal

政治背景： 欧盟绿色协定

2) Policy context: EU trade policy

政策背景： 欧盟贸易政策

3) What could EU and China do together:

global circular economy

欧盟和中国可以一起做什么： 全球循环经济



EU & China trade relationship

欧盟与中国的贸易关系

- China is EU's second-biggest trading partner (after the US) 中国是欧盟第二大贸易伙伴（仅次于美国）
- EU is China's biggest trading partner 欧盟是中国最大的贸易伙伴
- China is the EU's biggest source of imports and its second-biggest export market 中国是欧盟最大的进口来源地和第二大出口市场
- Main **imports** from China are industrial and consumer goods, machinery and equipment, and footwear and clothing 从中国**进口**的主要产品是工业和消费品、机械设备、鞋类和服装
- Main **exports** to China are machinery and equipment, motor vehicles, aircraft, and chemicals 对中国的主要出口产品是机械设备、机动车、飞机和化工产品
- EU-China trade in services amounts to more than 10% of total trade in goods, and the EU's exports of services make up 19% of EU's total exports of goods 欧盟-中国服务贸易额占货物贸易总额的10%以上，欧盟服务出口占欧盟货物出口总额的19%

• Lots of “sustainability potential”

许多“可持续性潜力”



1. EU Green Deal

欧盟绿色协定

- **Reinvigorated & reinforced mandate to deliver trade sustainability!**
为实现&增强贸易的可持续性注入新的活力
- Better implementation of existing trade agreements
优化执行现有的贸易协定
- Better new trade agreements, e.g. Paris agreement compliance
优化新的贸易协定，如遵守巴黎协定
- Setting new climate and environmental standards, e.g. through trade
制定新的气候和环境标准，例如通过贸易
 - Circular economy 循环经济
 - Deforestation / forest degradation free products and value chains
不毁林/无森林退化产品和价值链
- Carbon border adjustment mechanism, to deliver EU climate goals
碳边界调整机制，实现欧盟气候目标



2. EU trade sustainability “toolbox”

欧盟贸易可持续性“工具箱”

Trade policy tools 贸易政策工具:

- EU free trade agreements (FTAs) + their Trade and Sustainable Development (TSD) chapter
欧盟自由贸易协定 (FTAs) 及其贸易和可持续发展 (TSD) 章程
- Sustainability Impacts Assessments (SIAs) 可持续性影响评估

Trade implementation 贸易执行:

- FTAs include a process for sustainability disputes
自由贸易协定包含一个处理可持续性争端的程序
- EU Chief Trade Enforcement Officer (since 2020)
欧盟首席贸易执行官 (自2020年起)
- EU [Online platform](#) for sustainability breached (since 2020)
欧盟可持续发展[在线平台](#) (2020年以来)



2. EU trade sustainability “toolbox” 欧盟贸易可持续性“工具箱”

Trade relevant tools 贸易相关工具:

- Sustainability standards for products placed on EU market
欧盟市场产品的可持续性标准
- E.g. EU Timber Regulation, EU Wildlife Trade Regulation, EU Conflict Mineral Regulation ...
如《欧盟木材条例》、《欧盟野生动物贸易条例》、《欧盟冲突矿物条例》等
- **These tools will increase under EU Green Deal**
欧盟绿色协定背景下将出现更多此类工具



2. How well is the “toolbox” working?

“工具箱”的效果如何？

- Trade agreement sustainability provisions should be implemented more effectively
更有效地执行贸易协定的可持续性条款
 - Better monitoring processes 更好的监测程序
 - More effective mechanisms to address non-compliance 更有效的机制来处理违规情况
- Sustainability impacts assessments should treat environment in more comprehensive and robust manner
可持续性影响评估应以更全面、更有力的方式处理环境问题
- **Verdict: lots of room for improvement!**
结论：仍存在很大改进空间



What are the drivers for trade sustainability in the EU?

欧盟贸易可持续性的驱动因素是什么？

- Push from EU Member States (e.g. France, the Netherlands)
来自欧盟成员国的推动（如法国、荷兰）
- Push from the EU Parliament (e.g. trade committee)
来自欧洲议会的推动（如贸易委员会）
- Vigilance and active participation of civil society
(e.g. EU - Mercosur agreement)
民间社会的警惕和积极参与（如欧盟-南方共同市场协定）
- Citizen awareness & engagement (e.g. climate movement)
公民意识和参与（如气候运动）



3. EU and China as drivers for global circular economy? 欧盟和中国是全球循环经济的推动者？

- Circular economy (CE) is a common interest in EU and China
循环经济是欧盟和中国的共同利益所在
- EU - [China Memorandum of Understanding on CE](#) (2018)
欧盟-中国关于循环经济的谅解备忘录(2018)
- China's pioneering actions on national and international waste management, e.g. ban of contaminated waste imports
中国在国内和国际废物管理方面的开创性行动，如禁止进口受污染的废物
- **Good basis for cooperation**
良好的合作基础

3. EU and China as drivers for global circular economy? 欧盟和中国是全球循环经济的推动者？

- Circular economy is a key to *sustainable* recovery → e.g. new business opportunities 循环经济是可持续复苏的关键 → 新的商机
- Trade can play a key role in supporting the global aspects of circularity → global market creation 贸易可以在支持循环的全球化方面发挥关键作用 → 全球市场的创建
- Currently, global circularity hindered by lack of common definitions and standards 目前，由于缺乏共同的定义和标准，全球循环受到阻碍
- **EU and China trade could become the trend- – and standard – setter for global CE**
欧盟和中国的贸易可能成为全球循环经济的趋势和标准制定者



Further reading ...

- IEEP (2020) [EU trade policy review](#) – public consultation opinion 公众征求意见
- IEEP (2020) [EU Carbon Border Adjustment Mechanism](#) – public consultation opinion 公众征求意见
- IEEP (2020) [EU Generalised Scheme of Preferences \(GSP\)](#) – public consultation opinion 公众征求意见
- IEEP and HBF (2020) [A Green deal for EU trade and the environment](#)
- IEEP & Carolyn Deere (2020) [Greening trade for a global, green, and just recovery](#)
- IEEP (2020) [Making trade work for EU climate policy](#): Carbon border adjustment or product standards
碳边界调整或产品标准
- IEEP (2020) [Sustainability criteria for deforestation-free commodities](#)
- IEEP (2019) [EU circular economy and trade](#)
- IEEP (2019) [Making trade deliver for biodiversity](#)





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Thank you!

mkettunen@ieep.eu

